



CORPORATE PARTNERSHIP PROGRAM

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BRANDING & EMPLOYEE ENGAGEMENT BENEFITS



\$15,000 + **VISIONARIES FOR CHILDREN**

- Logo with link prominently displayed on The Villages Corporate Partners webpage.
- Complimentary tickets to all The Villages hosted events.
- Recognition on social media and other marketing platforms at least twice each quarter.
- Feature in The Villages eNewsletter.
- Participation in available media opportunities regarding sponsorship, events, and programs.
- Customized day of service for employee participants.
- Customized opportunities to engage employees and/or clients with The Villages staff, programs, initiatives, and events.

\$10,000 **HEROES FOR CHILDREN**

- Logo with link prominently displayed on The Villages Corporate Partners webpage.
- Complimentary tickets to The Villages hosted events.
- Recognition on social media and other marketing platforms at least quarterly.
- Feature in The Villages eNewsletter.
- Participation in available media opportunities regarding sponsorship.
- Customized day of service for employee participants.
- Customized presentation opportunity for partner's employees or clients

\$7,500 **CHAMPIONS FOR CHILDREN**

- Logo with link displayed on The Villages Corporate Partners webpage.
- Sponsorship recognition at specified events and programs.
- Recognition on social media at least three times a year as a corporate partner.
- Mention in The Villages eNewsletter.
- Customized day of service for employee participants.



BRANDING & EMPLOYEE ENGAGEMENT BENEFITS



\$5,000 **GUARDIANS FOR CHILDREN**

- Logo with link displayed on The Villages Corporate Partners webpage.
- Sponsorship recognition at specified events and programs.
- Recognition on social media at least three times a year as a corporate partner.
- Customized day of service for employee participants.

\$2,500 **ADVOCATES FOR CHILDREN**

- Logo with link displayed on The Villages Corporate Partners webpage.
- Sponsorship recognition at specified events and programs.
- Recognition on social media at least twice a year as a corporate partner.
- Volunteer opportunities for employee participants.

IMPACT REPORT

The impact of your corporate partnership will be shared in a detailed year-end report indicating:

- How sponsorship dollars were used.
- Number of children/families impacted.
- Employee volunteer hours.
- List of employees who served on boards or committees.
- Social media measurements.



The Villages of Indiana

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The Villages of Indiana champions every child's right to a safe, permanent and nurturing home. We are committed to strengthening all families and embracing the dignity and diversity of every child, youth and family served.